UNROLL CLUB · PLANNING

by CIWrap · COFFEE · WRAP · CONNECT | 12–14 JANUARY 2027 · IFEMA MADRID

HORA	TUESDAY 12	WENESDAY 13	THURSDAY 14
09:30			
09:45			
10:00	SPONSOR PRESENTATIONS	SPONSOR PRESENTATIONS	SPONSOR PRESENTATIONS
10:15			
10:30	DUEL #1	FEDRIGONI DUEL #5	DUEL #9
10:45			
11:00	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION
11:15			
11:30	DEMO + SPONSOR INTERVIEW	DEMO + SPONSOR INTERVIEW	DEMO + SPONSOR INTERVIEW
11:45			
12:00	*Preparation for next session*	*Preparation for next session*	*Preparation for next session*
12:15			
12:30	FEDRIGONI DUEL #2	DUEL #6	DUEL #10
12:45			
13:00	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION
13:15			
13:30	DEMO + SPONSOR INTERVIEW	DEMO + SPONSOR INTERVIEW	DEMO + SPONSOR INTERVIEW
13:45			
14:00	*BREAK*	*BREAK*	*BREAK*
14:15			
14:30	DEMO + SPONSOR INTERVIEW	DEMO + SPONSOR INTERVIEW	DEMO + SPONSOR INTERVIEW
14:45			
15:00	DUEL #3	DUEL #7	DUEL #11
15:15			
15:30	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION
15:45			
16:00	*Preparation for next session*	*Preparation for next session*	FEDRIGONI DUEL #12
16:15			
16:30	DUEL #4	DUEL #8	EVALUATION + AUDIENCE, SPONSOR/CLIENT PARTICIPATION + DEMO + SPONSOR INTERVIEW
16:45			
17:00	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	EVALUATION + AUDIENCE, SPONSOR /CLIENT PARTICIPATION	AWARD CEREMONY
17:15			
17:30	DEMO + SPONSOR INTERVIEW + DAY'S AWARD CEREMONY	DEMO + SPONSOR INTERVIEW + DAY'S AWARD CEREMONY	
17:45			
18:00			